

# On tap<sup>®</sup>

© Piping ideas to WaterAid's fundraisers

Spring 2011



## Fundraising challenges

Test your limits for WaterAid

## Let's party...

...and transform lives

## Water colours

Meet our latest fundraiser in focus



 **WaterAid**



## Welcome and thank you!

Welcome to the latest issue of *On tap*. We hope you'll enjoy reading about the inspirational ways our supporters have been raising funds and awareness for WaterAid. If you'd like to see your stories and photos in these pages, or give us your feedback, email [ontap@wateraid.org](mailto:ontap@wateraid.org).

Photo: Nick Skinner



Conditions were perfect for this year's superhero-themed Severn Trent Water Raft Race at Carsington Water, Derbyshire. After an epic battle, NMC Nomenca No.1 held on to their 2009 title of Raft Race Conquerors. A big thank you to everyone who took part in and supported the event, raising a super £10,000!

September saw teams throughout the construction industry competing in the GHA Livigunn Challenge, which raised in excess of £20,000! Stewart Tennant, GHA Livigunn's Director, said, "I am absolutely thrilled that this year's challenge has been the biggest so far. We decided to make it even more physically challenging this time and the teams responded magnificently."

Seventy two anglers set up along the banks of the Huntspill River in Somerset for the annual Water Industry Coarse Angling Competition in September. Organisers Pete James, John Hunt and John Powell decided to hold a raffle for WaterAid at this year's competition, raising over £200. Keith Dobson of Anglian Water netted a massive 33 kilograms of fish, winning the event and helping his team to victory too!

Congratulations to Sue Past who received the President's Award at this year's WaterAid Annual Supporters' Meeting. The Operations Controller at Veolia Water Southeast in Folkestone was awarded our highest honour for her outstanding voluntary contribution to our work over 12 years. Well done Sue!



Photo: WaterAid/Georgie Scott

In July, the second Mace Group Cricket Challenge raised £30,000. The event, held at the BritOval in London, saw teams from the UK water and infrastructure industry pit their skills against the Bunbury celebrity cricket team, including personalities such as Mark Ramprakash. To get involved in the 2011 event email [corporate@wateraid.org](mailto:corporate@wateraid.org).

Eighteen Lycra-clad teams fought it out in this year's Thames Water Charity Raft Race. Employees, contractors and local businesses designed, built and decorated their rafts, before paddling a mile long stretch of the river. The teams together raised £15,000. A heroic effort!



Photo: WaterAid/Amber Woods

# 3 On tap



The Munro Challenge raised over £200,000! A team from the Environment Agency in Leeds (pictured) trekked over 1,000 metres to raise £745 and tireless Yorkshire Water followed their climb with a ceillidh! To conquer a mountain for WaterAid on 11 June visit [www.corbettchallenge.org](http://www.corbettchallenge.org).

Whitbread Hotels and Restaurants have provided us with five star support over the last year. Employees at Beefeater, Brewers Fayre, Premier Inn, Table Table and Taybarns raised £650,000 through sporting events, quizzes and raffles, and encouraging customers to donate. Thank you for helping us to transform lives.

Visit [www.wateraid.org/whitbread](http://www.wateraid.org/whitbread) to find out more.



Northumbrian Water Facilities Manager, Dave Whiteley, a long-term WaterAid supporter, raised more than £2,000 by playing over 100 golf courses in his area. Dave says, "Working for a water company, I realise just how privileged we are to have a safe water supply. I wanted to raise awareness of the fact that 884 million people are not so fortunate."



The 2010 6 Peaks Challenge was another great success, raising £130,000! Thanks to all those who took part, including walkers from sponsors Barclays Capital (pictured) who together contributed over £60,000, and the team from South East Water who alone raised over £7,000. Register for this year's event at [www.wateraidsixpeakschallenge.org.uk](http://www.wateraidsixpeakschallenge.org.uk) (31 March).



Both Anglian Water and Southern Water enjoyed success at the races in aid of WaterAid. Anglian Water raised over £63,000 with its annual race night held at Ickworth Hall, Suffolk, with a little help from racing commentator Derek Thompson. Likewise, Southern Water's Charity Irish Race Day romped home to raise £11,000 for WaterAid.

Over 50 employees took part in the Thames Water Beckton to Hampton Bike Ride in September. The cyclists covered an impressive 50 miles along the banks of the river Thames and raised £4,000. This was matched by Thames Water, totalling £8,000!

Twenty seven teams came together for the annual WaterAid Contractors' Quiz in Scotland. The event (sponsored by Veolia Water Solutions & Technologies) was won by The Guesstimates, a team from Tough Construction, and raised a fantastic £12,000.

Go to our website to see what else our supporters have been up to recently: [www.wateraid.org/noticeboard](http://www.wateraid.org/noticeboard).



# Up for the challenge



Supporters of all ages have been taking up personal challenges for WaterAid. If these stories inspire you to join them, get in touch!

Father and son, Jim and Ollie Adkins (pictured above), climbed Kilimanjaro while passing a rugby ball between them the whole way up! This world record breaking attempt raised £1,500 for WaterAid.

Paul Crittenden and his wife Helen are currently in a Landrover circumnavigating the globe! Their 18 month fundraising journey will cover 66,000 miles, four continents and 45 countries. [www.goingoverland.com](http://www.goingoverland.com).



Photo: Paul Crittenden

Standing at 3,776 metres, Mount Fuji in Japan is around three times as high as Ben Nevis, but this didn't deter 11 year old Thomas Loughlin and his nine year old sister Eleanor (both pictured on cover) from wanting to climb it for WaterAid. Thomas, Eleanor and their parents raised £1,176!

Micheil Gordon and Jon Lee are currently cycling 10,000 miles to Hong Kong and are hoping to raise £25,000. If you'd like to sponsor them, visit [www.hongkongcycle.co.uk](http://www.hongkongcycle.co.uk).



Photo: Hannah Forward



Charlie McCaig of Scottish Water took part in a four day trek to the Inca ruins of Machu Picchu in Peru and raised £400 for WaterAid. Well done Charlie!

Team Pole Position is James van der Hoorn (pictured on cover), Michael Gadd and Jack Wilkinson, three fundraisers taking part in a 370 mile race to the North Pole in April. Keep up with their progress at [www.teampoleposition.net](http://www.teampoleposition.net).

Georgie Adey has recently completed a sponsored cycle through south east Asia, Indonesia and Australia. She hopes to raise £5,000 for WaterAid. Find out more at [www.georgie-isabel-cycles.blogspot.com](http://www.georgie-isabel-cycles.blogspot.com)



Photo: Georgie Adey



## It's party time!



Raising money for life-changing water and sanitation projects can be a great excuse for a party, whether it's a ball, birthday bash or concert.

South Staffordshire Water's annual Gala Dinner & Casino Night was jam-packed with entertainment. Guests placed their bets on horse racing and tried their luck in the casino, while being entertained by caricature artists and magicians. The night, together with other fundraising activities such as a five-a-side football tournament, raised £17,000!

The annual WaterAid Ball in Northern Ireland (pictured above), sponsored by DAWSON WAM, was a huge success. The Vegas themed event raised a fantastic £60,000 – thank you!

Volunteer committees from Northumbrian Water, United Utilities and Yorkshire Water each organised a ball and together raised over £200,000! Themes included Africa, the 80s and 'WaterAid in Wonderland'.

Chris Martin and Andy Blanks of South West Water ran a stall together with Andy's wife Jacqui and son Alex at Chagstock, a musical festival in Dartmoor. Chris, dressed as a giant tap, proved popular with the children and the Mad Hatter himself even joined in the fun (see cover picture).

The Big National Ceilidh has been a great success with communities joining together across the world to dance for WaterAid. We hope to have even more ceilidhs this year. Visit [www.wateraid.org/ceilidh](http://www.wateraid.org/ceilidh).



The South West Water netball team held a fundraising fete at work on a sunny Friday lunchtime. Aside from a cake stall, raffle and guess the weight of the cake competition, an extra draw was provided by the Security Manager who agreed to have wet sponges thrown at him!

Supporter Bridget Salmons celebrated her 70th birthday in August and asked for donations rather than presents. Bridget's husband David says, "On our retirement, we visited Africa and saw people digging for water. It inspired us to support WaterAid." The party raised £500!



## Keep on running



Running and walking events are an increasingly popular way to raise money for WaterAid, while keeping fit at the same time!

The Great North Run, the world's largest half marathon, celebrated its 30th birthday last year. Eighty two people ran for WaterAid and raised more than £25,000! Register at [greatnorthrun@wateraid.org](mailto:greatnorthrun@wateraid.org) for the race on 18 September.

United Utilities organised a sponsored walk across Morecambe Bay in September. More than 220 employees took part in the event which raised £35,000!

A team from Ofwat trained long and hard to take on the Birmingham Half Marathon. Everyone who entered completed the marathon and reached a fantastic sponsorship total of over £2,000. The sore legs were worth it!

The Ricky Road Run, an annual nine mile road race through the streets of Rickmansworth and Chorleywood in Hertfordshire, is organised by staff at Veolia Water. This year's event was bigger than ever, with more than 500 runners taking part, raising over £23,000!

**Good luck to all 400 supporters running the Brighton Marathon (10 April) and the London Marathon (17 April) for WaterAid. We'll be there to cheer you on!**

## Young fundraisers

Schools all over the world have been supporting WaterAid by choosing us as their charity of the year. James Allen's Girls' School in Dulwich, London is one of 53 schools supporting WaterAid, and has raised over £22,000 for us since 1996!



## Student support

Students are doing a great job of representing WaterAid on campuses across the country. The Salsa and Latin Dance Society at Glasgow University is supporting us by taking donations for dance lessons and entry to club nights. Last year they raised £3,353. Visit [www.wateraid.org/students](http://www.wateraid.org/students) or call **020 7793 4989**.

## Support us...

### ...on the high street

Dreaming of that next shopping spree but keen to make sure your money is well spent? Find out which high street companies are supporting us at [www.wateraid.org/highstreet](http://www.wateraid.org/highstreet).

### ...at work

Help us mark our 30th birthday this year by getting your company and colleagues involved in our 30:30 fundraising challenge. Go to [www.wateraid.org/3030challenge](http://www.wateraid.org/3030challenge), email [3030challenge@wateraid.org](mailto:3030challenge@wateraid.org) or call **020 7793 4949**.

### ...in your community

Churches, schools and community groups will be giving something up for Lent and donating what they save. To get involved call **020 7793 4594**, email [lent@wateraid.org](mailto:lent@wateraid.org) or visit [www.wateraid.org/lent](http://www.wateraid.org/lent).

## Speaking out on water

Our network of volunteer speakers plays an important role in helping us spread awareness and raise vital funds. James Bradley says, "I get a real buzz out of speaking for WaterAid and helping raise funds for such life-changing work." If you'd like to request a talk, visit [www.wateraid.com/speakerrequest](http://www.wateraid.com/speakerrequest) or call **020 7793 4988**. Likewise, if you are interested in becoming a volunteer speaker, get in touch! You'll get all the help you need to talk for WaterAid, including training and expenses.

**Speaker Network**  
"Inspiring talks that bring WaterAid's work to life."

## Thanks to...

- \* The **Launceston Young Farmers Club** in Cornwall, who raised £2,040 by selling 1,200 bags of dung!
- \* The 35 teams from **South West Water**, its suppliers and contractors who raised almost £6,000 in a golf tournament at Okehampton Golf Course.
- \* **Herbert Smith LLP** who have chosen us as their charity of the year for 2011 and aim to raise more than £50,000 for our work in Zambia.
- \* **Thames Water** employees who raised £42,000 through weight loss events such as lunchtime walks and keep fit sessions. Chief Operating Officer, Steve Shine, alone raised £21,000!
- \* **Renasas Electronics Europe** who, through their international conference held in Barcelona in October, raised a fantastic £6,752. Since 2006 they have now raised over £20,000 for WaterAid!
- \* All who took part in the Midlands Big Quiz organised by **Water Active**, which raised a brilliant £6,118. To take part in this year's event on 15 September call **01923 235050**.
- \* The **Ofwat** employees who took on WaterAid's 6 Peaks Challenge and raised over £5,000!



## Feeling inspired?

See the 'Get involved' page of *Oasis* for a list of forthcoming fundraising events or check out our online events calendar at [www.wateraid.org/events](http://www.wateraid.org/events).

## Fundraiser in focus

# Don Rogers

Whatever your talent, you can put it to good use raising vital funds for life-changing water and sanitation projects. Just ask Don Rogers, *On tap's* fundraiser in focus!

Don Rogers, Southern Water's Deputy Capital Delivery Director, has raised more than £50,000 for WaterAid by selling his own paintings over the last eight years – a truly amazing achievement.

After hearing about WaterAid through work colleagues, Don came up with the idea of selling his paintings to raise funds for our work. Don either sells his artwork directly to contractors and suppliers or donates it for auction at charity events.

Don says, "I really appreciate the generosity of our contractors and suppliers who continue to support our efforts in raising money for such an excellent cause."

"During my visit to Uganda a couple of years ago with a supporters' group, I saw first-hand the tremendous work that WaterAid does for the poorest of people who lack basic sanitation facilities."



Don Rogers and his paintings

In just one year alone, Don donated £20,000. Even now, after reaching the sum of £50,000, he has no intentions of putting down his paint brushes. In October, he put forward a painting of a race horse for auction at Southern Water's Charity Race Day at Fontwell, raising hundreds of pounds for safe water and sanitation projects.

As well as raising funds here in the UK, Don has also supported WaterAid in America; his contacts in the US water industry have donated \$11,000 to our work around the world.

Chloe Bayram, WaterAid's Regional Development Manager for the southern region, says, "It is wonderful that Don has continued to be such a committed and dedicated WaterAid supporter for so many years. We really value supporters like Don, who tirelessly raise

awareness and funds for WaterAid both in a personal and professional capacity.

"Don has also seen for himself the difference that the money he raises really does make for poor communities, and that has motivated and inspired his passion for our work."

## Fundraising idea

Do you have a talent you could use to transform lives in the world's poorest countries? Can you carry a tune, work magic with a cake mixer or craft a creation with your knitting needles?

If so, get in touch and find out how you can turn your passion into pounds! Call us on **020 7793 4594**.